

A Charter School Proposal  
The Institute for Technology-Centered Leadership  
By Cynthia Simpson  
June 25, 2020

# The Institute for Technology-Centered Leadership

## Required Information

### *Charter School Information*

1. Name of Proposed Charter School: The Institute for Technology-Centered Leadership (ITCL)
2. Name of Applicant: The Institute for Technology-Centered Leadership (ITCL)
3. Authorized Agent: Cynthia Simpson
4. Mailing Address: PO Box 971747, Orem, UT 84097
5. Phone Number: 801-400-9879
6. Email Address: cynthiasimpson1@comcast.net
7. New School Location and Location's School District(s): Statewide

### *Governance Structure*

Name	Position	Area of Expertise	Any Charter Affiliations
David W. Reeves	Chairman	Business	none
Michael Simpson	Officer, Treasurer	Leadership/Business	none
Cynthia Simpson	Officer, Secretary	Education/Parent	none

### *Enrollment*

8. Year School will start: 2022
9. Grades Served: K-12

Does the proposed grade configuration match the resident district grade configuration?

Yes

No: *Describe the difference.*

# The Institute for Technology-Centered Leadership

10.	<b>10. Grades and Specific Number of Students Served by Grade</b>													<b>Max Enrollment</b>	
<b>Year 1</b>	<b>K</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>		
2022	40	40	40	40	40	40	40	40	40	40	40	40	40	40	520
<b>Year 2</b>	<b>K</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>		
2023	60	60	60	60	60	60	60	60	60	60	60	60	60	60	780
<b>Year 3</b>	<b>K</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>		
2024	80	80	80	80	80	80	80	80	80	100	100	100	100	1120	

## Waivers

11. Is this proposal seeking special treatment under UCA §53G-5-301?

Yes: *Provide a justification.*

No

12. Is this proposal seeking priority consideration under UCA §53G-5-504?

Yes: *Provide a justification.*

No

*A charter school may apply to the State Board of Education for a waiver of any rule that inhibits or hinders the school from accomplishing its mission or educational goals set out in its charter.*

13. List any waiver requests here (i.e., Rule numbers and titles).

## Signatures

<p>WE, THE UNDERSIGNED, do hereby certify that, to the best of our knowledge and belief, the data in this proposal are true and correct. Therefore, this proposal for charter school status and funding is hereby submitted with the full approval and support of the governing body of the proposed charter school.</p>
<p>Name of Authorized Agent Cynthia R. Simpson</p>
<p>Signature of Authorized Agent <i>Cynthia R. Simpson</i></p>
<p>Name of Charter School Board Chair (if different than Authorized Agent) David W. Reeves</p>
<p>Signature of Charter School Board Chair (if different than Authorized Agent) <i>David W. Reeves</i></p>

# The Institute for Technology-Centered Leadership

## 1. Key Elements

1a. State the proposed school's mission.

ITCL is a safe, inclusive, and rigorous environment that will graduate a diverse community of prepared students driven by academic excellence, emotional intelligence, global leadership, and technology innovation, committed to making a meaningful contribution to society.

1b. State the legislative purpose(s) outlined in UCA 53G-5-104 which this school specifically satisfies.

- (1) Improve student learning
- (2) Encourage the use of different and innovative teaching methods
- (3) Increase choice of learning opportunities for students

1c. Explain how this school will promote the State Charter School Board's mission and vision.

For the past 12 years, we have been involved with a nonprofit, private school that offers a rigorous academic and leadership experience, through small class sizes, personalized attention, inquiry and application-based methods. In alignment with the SCSB's mission and vision, we are seeking to provide choice and innovation to all students through access to this elevated academic experience, incorporated with a Technology-Centered Leadership approach. Currently only families of a particular socio-economic background are able to afford these private school offerings. In our online charter school, our expanded, diverse student-body will have access to rigorous curricula, integrated with the principles of the 7 Habits of Highly Effective People (Leader in Me process) in order to improve students' social and emotional intelligence. Additionally, the school will focus on specific intensive technology education, so that students are both well-versed in the language of technology and prepared to enter the work-force, specifically in support of Silicon Slopes business ventures and fostering entrepreneurial innovation. Our students will gain the skills and competencies to be an effective leader in a diverse, inclusive, global economy.

1d. List the school's key elements. The key elements of the Charter School, as set forth in the application, are programs and processes that are defining characteristics and make this school unique.

Our unique focus for student learning falls under the following 4 categories:

- IQ
- EQ
- CQ
- BQ

**IQ: Scholarship—Rigorous Academic Learning and Growth**

- Advanced Math, Science, Technology, English, and History
- STEAM Education
- Socratic method, inquiry based
- Buck Institute Gold Standard PBL
- Whole-person development
- ASU Prep Digital curricula and other advanced curricula
- College credit courses offered

**EQ: Leadership—Integrating & Implementing Time-Honored Principles**

- 7 Habits/Leader in Me integration

# The Institute for Technology-Centered Leadership

- Growth Mindset
- Greenleaf’s Servant Leadership
- Tuckman’s Team-based learning
- Presentation Advantage
- Harvard Manners Night
- Career/Networking development
- Interview & Resume Advantage

CQ: Citizenship—Integrating Service through Global & Community Awareness

- Monthly Community Service Projects
- Global & Cultural Geography Studies
- Model United Nations, Negotiations & Conflict Resolution Training

EQ: Finding Our Voices & Helping Others Find Theirs

- Technology Innovation Lab
- Coding, App, & Web Development
- Silicon Slopes Prep Academy
- “Shark Tank” Business Plan Presentations
- Monthly Entrepreneurial/Business Leaders Guest Lectures
- SAMR Model Blended Learning Approach

As a Technology-Centered Leadership school, we not only provide online learning options, but LIVE-Online courses will be offered in addition.

1e. Describe the academic goals of this school.

The academic goals of ITCL consist of providing advanced and honors courses taught at all grade levels, for all students inclusive. Teachers will be trained in differentiation techniques. Students on average will score 1 grade level above their current grade.

## 2. Program of Instruction

2a. Does the school intend to offer any of the following programs:

- Career education is a focus of the charter school.
- Distance and/or online education will be offered.
- A partnership with a four-year college or university to offer early college options will formed.

2b. Briefly present the overall vision for how the school will operate.

ITCL will function as an online school, admitting students statewide as desired, but focusing year one on the Utah Valley geographical area. The school will offer the highest quality of digital curriculum to support both blended and project-based learning approaches to instruction.

Students will work online from remote locations, with the opportunity to attend weekly or bi-weekly, in-person collaborative learning opportunities at one of our brick and mortar ICLs (year one in Provo only, expected to expand as statewide student interest arises).

# The Institute for Technology-Centered Leadership

2c. Describe the school's overarching educational philosophy.

We believe that every child has worth and potential. Children of all races, ethnicities, and socio-economic backgrounds deserve innovative, relevant, and rigorous academic and leadership experience. We also believe that a personalized approach to each child's needs can be achieved through a blended and project-based learning approach to help students find their voice.

2d. Provide a description of the intended educational program that includes methods of instruction and either sample curriculum choices or a description of how curriculum will be selected/developed.

In order to provide advanced online learning, we are starting with Arizona State University's Prep Digital curricula. With a focus on Technology and Leadership, we will use our board's personal expertise to integrate world-class leadership curricula and principles into our core classes. Additionally, we are looking to partner with other technology-focused educators to provide intensive learning curricula for our High School students to become proficient in the language of technology in a way that we feel is not currently being offered by our local public schools.

2e. Provide a description of how the Utah Core Standards will be taught and assessed in the school.

With a curriculum designer on our board, we will be creating curriculum maps in specific alignment with the Utah State Core Standards so that every course meets and develops the standards clearly outlined for that subject. Additionally, we are still researching the assessment options that will qualify and suffice state standards, while fairly assessing our students who will be experiencing an innovative learning environment.

2f. Explain how the school will meet the needs of all students, including special education students, advanced students, students with disabilities, educationally disadvantaged students, and the like.

Offering our private school model in a charter environment allows us to give access to disadvantaged students, through a more personalized relationship with their teachers, and more opportunity for collaboration with students, as well as teachers. We believe all students learn and grow better in a heterogeneous environment. In our current private school, we have created a partnership with a local autism school, in order to help in mainstreaming students with the support of a trained aide as needed.

2g. If any grades 9-12 will be served, explain the proposed graduation requirements.

Believing in the value of a whole-child education, while at the same time putting emphasis on technology education, we plan to align with current public school graduation requirements.

2h. If any boxes were checked in 2a, please elaborate.

- Partnership with the Silicon Slopes organization, gives students a unique look at relevant technology education specifically in preparation for future jobs and entrepreneurial innovation.
- As an online school, we will be offering our courses to students statewide, initially in

# The Institute for Technology-Centered Leadership

- partnership with ASUPD and other online curricula.
- Our online partnership with ASUPD gives our students access to college level courses while in high school in addition to their regular course load.

## 3. Market Analysis

3a. State the school's intended location. Be as specific as possible. If the exact location is unknown, describe the characteristics of the areas the school will be seeking and how the governing board will find and acquire the location.

As an online school, we will implement a blended learning option, providing in person collaboration opportunities 1-2 days per week. The administrative offices and teaching environment for live-online courses, as well as the first year Innovative Collaboration Lab will be located in Provo. We currently have ability to use space at another local charter in the area, as well as our previous private school. We will continue to seek additional space as needed, but currently we could accommodate the 1<sup>st</sup> year numbers as projected.

3b. Justify why this school's educational program is needed in the selected location.

The Provo/Orem area is a central location for the Utah Valley area, which will be our initial recruiting ground for students. Our school will be located near the Riverwoods Business Park, hub to over 400,000 square feet of technology businesses in Provo. Both Vivint and Qualtrics are located here, and with the expansion of the latter, 1,000 new jobs are being created, bringing families and children into the area. Additionally, as part of the Silicon Slopes organizations, these businesses have an interest in our focus on Technology-Centered approach to Leadership Education.

3c. Provide the demographic information for the selected location.

Since this will be an online school, the demographics for our families will be parents and students who are interested in an education based on technology and leadership, taught through a whole-child pedagogy. Our online platform allows us to scale more easily than a brick and mortar school.

3d. Explain in detail how the proposed mission, vision, and program of instruction align with the educational needs of the population described in 3c.

The numbers of home-schooled children in Utah have more than doubled in the past 10 years. This tells us that many families are not satisfied with their current educational options. The culture of the Provo/Orem area is increasingly tech-based. In the 2020 Silicon Slopes Tech Summit, UVU's President Tuminez announced that UVU will be starting a Silicon Slopes MBA program. As Silicon Slopes continues to expand, and as their employees continue to move to Utah with their families, our community will increasingly focus on technology. Since our charter's mission, vision, and program of instruction all center around a tech-based, leadership education, we feel that this will serve our initial population of the Provo/Orem area.

## The Institute for Technology-Centered Leadership

3e. Provide the characteristics of the proposed charter school that sets it apart from other schools in target location.

Currently, the only tech-based educational opportunity that is available to families in our initial target population of the Provo/Orem area is My Tech High. There are also very few schools that truly focus on leadership, like Leadership Academy near Salt Lake City and American Leadership Academy in Spanish Fork. What sets us apart is that we will focus on both technology and leadership. Not only do tech-companies look for up-to-date, hard skills and competencies, but they are also looking for soft skills—21st century skills. With our focus on tech-based leadership, we can differentiate ourselves by preparing our students for a tech-based future as skilled employees and inspiring leaders.

# The Institute for Technology-Centered Leadership

## Appendix A: Background Information Sheet

Name: Cynthia R. Simpson

Role: Secretary, Board Member

**Statement of Intent:** I have spent the last 20+ years of my life in Education. I believe firmly in EVERY child's right to learn. I believe it is critical that we provide choice for parents and families that suit their individual children. For that reason, I am thrilled to be a part of providing a relevant educational experience for children throughout the state of Utah. As the Director of a small private school for the past 6 years and teacher for the previous 15, I dedicate my life to opening up opportunity to children of all ages, races, and backgrounds.

**Not-for-Profit History:** In 2014, I was asked to take on the Directorship of a small, non-private private school. This school has been in business for 31 years. I have had the sole responsibility of the financial viability, as well as the mission, vision, and direction of the school. We have been a non-profit for all 31 years of existence, with a mission to provide academic excellence for our students and to teach them how to learn. In order to provide innovative training and development for our teachers, my husband and I have personally donated over \$200,000 to the growth and support of our mission, as well as not having taken a salary in these past 6 years. It was my intent to make sure that our finances were always used to pay our teachers and attract top talent.

**Employment History:** In addition to being a full-time mother of 4 children, my most relevant employment history has been in education. I developed a gifted Math program for our local public school when my oldest child was in 2<sup>nd</sup> grade. I ran that program for 5 years before moving to a homeschool model, where I taught my oldest 2 children in transition to moving them to the private school mentioned above. I was hired by Ivy Hall Academy in 2007 initially to teach Leadership to the staff, run a Student-Government program, and teach Math in the Junior High School. The following year I was asked to teach full-time, as the lead teacher in that same Junior High class, where I created an Honors American Studies/World Studies course for all my students. In 2014, I took over the administrative body at the school as Director and will continue that position until the approval of our proposed Charter School. Additionally, my husband and I own the license rights to education in China. We work with implementation of the Leader in Me in schools in the Sichuan Province, as well as leadership development for students and educators. We also work together in providing educational consulting and mentoring to top tier students in China looking for Western educational experiences.

**Education History:** I have a Bachelor's Degree in Russian from Brigham Young University. Additionally, I am a certified facilitator in 7 Habits of Highly Effective People, the Leader in Me process, Love and Logic for Educators, and Gold Standard PBL.

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*Cynthia R. Simpson*

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**Applicant's Signature**

# The Institute for Technology-Centered Leadership

## Appendix A: Background Information Sheet

Name: David W. Reeves

Role: Chairman of the Board

**Statement of Intent:** I have assumed this role of Board Chairman with the perspective that we, at The Institute for Technology-Centered Leadership (ITCL), take very seriously our work of providing top quality education for children at every grade level from Kindergarten through twelfth grade. We are dedicated to the proposition that every one of our students is being prepared to excel in and enjoy the curriculum provided for each grade level. My work as the former UVSC Foundation Board and as a member of the UVU Center for the Advancement of Leadership, have prepared me to provide the assistance needed to assure the individual growth and accomplishment that each student expects. I am committed to that end.

**Not-for-Profit History:** I served as a member of the Foundation Board, at UVSC, for 6 years, and Chairman in my seventh year. In those years, we raised Millions of Dollars for both Scholarships, Building up of campus. Some years later, I served as a member of the UVU Leadership Advisory Board for 7 years, mentoring and guiding UVU students toward proper selection of their major, as well as their career path. In that role I assisted in fund raising through **Center** sponsored Golf Tournaments and “Fun Runs” which provided scholarships for hundreds of UVU students. From April 2004 through December 2005, I assisted in the development and implementation of the new Career Services Department, at **BYU-Hawaii**. The purpose of that work was dedicated to preparing both foreign and domestic students, for internships and employment opportunities in their home countries, which prepared them to return home, when their formal education was complete. In that role I counseled students in everything from résumé preparation, to internship search, to employment opportunity networking and job interview role playing. I developed a network for contacting prospective employers to promote employment opportunities for students. I traveled to Tonga and Samoa, to promote students from those island nations to prospective employers and to discover whether there were self-employment opportunities for these students.

### **Employment History:**

For 28 years, I was a highly successful, Agency Manager, for a Western U.S Life Insurance company, who built some of the most successful insurance and financial service organizations in the industry. My company leading results, over those years, were achieved without high pressure sales practices, and by building relationships of trust, through a consultative approach to financial problem solving. My agencies production results were first in the company ten times, and always in the top three, every other year. Additionally I managed a one million dollar budget. I am a twenty-three time recipient of the industry’s National Manager Award and a Charter recipient of the

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prestigious Master Agency Builder Award, presented annually to the top one hundred life insurance agencies in the industry. I am a teacher, trainer and speaker for industry Best Practices. I am the author of the book “**The Character of Leadership**” and a campus and business lecturer on leadership and successful business operations

In later years, I came out of retirement to travel the country and into Canada, visiting, coaching and observing the sales practices and procedures of the Area Managers of the Language Learning industry leader, **Imagine Learning**. I consulted and instructed, the company’s 53 Area Managers, improving sales practices, surpassing sales quotas, improving communication skills and organizational procedures.

**Education History:** I enrolled, as a freshman, at Brigham Young University in 1961. After a two sabbatical, doing volunteer work for my church, I returned to BYU, and Graduated in the spring of 1967, with a Bachelors in Political Science and a Minor in Business Management. As an Agency Manager for the Beneficial Life Insurance company I enrolled at The American College of Life Underwriters at Bryn Mar Pennsylvania, and received my Chartered Life Underwriter Degree in 1984. This advanced industry designation enhanced my knowledge and understanding of Economics, Accounting, Investments, Estate Analysis, including the use of Trusts, Wills and other legal documents, Money Instruments, and Business Management.

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*David W. Reeves*

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**Applicant’s Signature**

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## Appendix A: Background Information Sheet

Name: Michael K. Simpson

Role: Treasure and Board Member

**Statement of Intent:** Using as much space as necessary, provide a personal statement regarding your role on the governing board (or as administration), expertise you bring to the board (or administration), and commitment to this application as it has been written.

- As a board member, I have educated, trained, advised, and coached many of the top leaders in corporations, government agencies, and educational organizations and districts throughout the world in over 35 countries. My passion as a board member will be in advising and helping administrators, teachers, students, and educational partners to offer a world-class education for students. My 30 plus year career has been focused on developing leaders, unleashing talent, and helping to provide access and opportunity for diverse people to advance their academic, internship, entrepreneurship, professional career development, and career path. I desire to help develop responsible, interdependent life-long learners who lead lives of meaningful contribution and service. The key to opening doors is for all students to have access and opportunity for a quality academic experience where they can have a diverse, rigorous, and global education focused on practical learning, skills and competency development, and experiences at global standard levels of achievement. I have worked first hand with many of the top leaders, organizations, and curricula with both international and domestic schools that offer public, charter, private, and home school offerings. Gaining charter status will offer a world of opportunity and game-changing resources and support that will help us achieve this mission and intent.

**Not-for-Profit History:** Using as much space as necessary, provide your nonprofit history that supports your qualifications and relates your experiences to be considered sufficiently qualified to operate a charter school. Specifically address your qualifications and experiences as they relate to the operation and management of a charter school, nonprofit corporation, governing board experience, and background in group organization.

- Currently on the Board of Directors for the past five years with the not for profit private school, Ivy Hall Academy in Provo, Utah. I have served on various service committees, including: fund raising, vision, strategy, and goal clarity, administration, parent, and student leadership development, donate leadership development tools and training integrated with pre-K through 8<sup>th</sup> grade through 7 Habits of Highly Effective People and Leader in Me programs, fund raising, service projects, and administrative support for global junior high and parent study abroad to Italy, Peru, China, and Washington, DC travel study. Helping to review and establish academic, leadership, values, and technology innovation vision and standards for Ivy

## The Institute for Technology-Centered Leadership

### Hall Academy

- Currently on the Board of Directors for the past five years for BYU's Kennedy Center of International Studies. In that capacity I have served in Global Link, an online portal to offer students across all academic disciplines with resume development, mentorship, access to career service, alumni networking and mentoring, and study abroad. I have offered fund raising efforts for international study abroad students who are disadvantaged and deserving of travel study funds
- Served on the Board of Directors for the Orange Duffle Bag Foundation that offers leadership and training for at-risk youth, homeless youth, and foster children
- Served on the Board of Directors for two years with Provo, Utah Project Read Organization helping to address, overcome, and equip adult and child illiteracy to advance reading resources and opportunities for all age groups. Also, provide free monthly 7 Habits of Highly Effective People training for Project Read administration and their community partners to build leadership skills among Project Read and their partners
- Served on the Board of Director for Women and Children's Justice Center. Served on review committee to help review child case note audits for legal review. Provided inhouse visits and observations with children and parent offenders. Offered children social events to enjoy fun social activities in the community, including movies, dinners, and outdoor recreation

**Employment History:** Using as much space as necessary, provide your employment history that supports your qualifications and relates your experiences to be considered sufficiently qualified to operate a charter school. Specifically address your qualifications and experiences as they relate to the development of academic programs, operations of a school or a small business, and background in financial management. Also include any for-profit or financial dealings with charter schools.

- For three years, serve as CEO, Impact International Education (IIE). Own and operates an educational company that is the licensee for all educational, educational technology, and educational leadership for FranklinCovey in mainland China. Offer training and certification and keynote speeches for the 7 Habits and Leader in Me and STEM training and camps with international schools, private schools, and government schools in Beijing, Shanghai, Chengdu, Guangzhou
- For over twenty-five years, serve as Global Managing Director of Executive Coaching and Global Deliver Consultant for FranklinCovey, one of the top leadership development and coaching companies in the world. Have consulted, trained, educated leaders in corporations, government, and education
- Michael has lived and consulted with FranklinCovey's Kuala Lumpur, Malaysia international office for the past five summers. He helped open Vietnam and Myanmar for FranklinCovey international licensee offices with Leadership Resources-Malaysia and Right Management-Singapore. Michael has coached and developed leaders and teams in over 35 countries, including: United States, Canada, China, Macao, Taiwan, Japan, South Korea, India,

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Singapore, Malaysia, Borneo, Brunei, Indonesia, Philippines, Thailand, Vietnam, Myanmar, Mexico, Barbados, Panama, Columbia, Argentina, Venezuela, Brazil, Great Britain, Ireland, Scotland, Germany, Belgium, Holland, Denmark, Norway, Sweden, Finland, Iceland, Russia, Egypt, Dubai, Abu Dhabi, Saudi Arabia, and Zambia-Africa

- Formerly a Principal Consultant for the global management consulting firm, PricewaterhouseCooper's (PwC) Strategic and Organizational Change Practice in New York City, NY. He was a Senior Consultant with Ernst & Young's (EY) Change Management Practice in Washington, D.C. Michael has held executive leadership positions for two leading technology companies as Vice President of Sales and Marketing and Vice President of Business Development
- Michael was an external consultant at Nike in Guangzhou, China where he designed and developed a year-long 'high potential Chinese high-potential management program

**Education History:** Using as much space as necessary, provide information on your educational training (including degrees earned, dates enrolled, and institutions) that supports your qualifications to be considered sufficiently qualified to operate a charter school.

- Michael is the author or co-author of eight leadership and coaching books and several articles, including: Powerful Leadership Through Coaching: Principles, Practices, and Tools for Every Leader and Manager as Coach (released Sept. 2019 John Wiley Publishing), Unlocking Potential: 7 Coaching Skills That Transform Individuals, Teams, and Organizations; Talent Unleashed: with A. Roger Merrill, Todd Davis, and Shawn Moon; Ready, Aim, Excel with Dr. Marshall Goldsmith and Dr. Ken Blanchard; Your Seeds of Greatness: 10,000 of the World's Greatest Leadership Quotes; The Execution-focused Leader with PwC, Building Team and Organizational Trust, and The Leader and Manager as Coach
- Master's in Organizational Behavior from Columbia University
- Bachelor's from Brigham Young University's Kennedy School of International Relations.
- Fellow with Harvard University's Institute of Coaching (IOC)
- Instructor, Executive Coaching, and Graduate Studies Certificate in Executive Coaching from Columbia's Executive Coaching Certification Program
- Graduate Studies Certificate in Conflict Resolution and Mediation from Columbia's International Center for Cooperation and Conflict Resolution (ICCCR) and facilitated conflict resolutions, mediations, and diversity programs through ICCCR at the United Nations in New York City
- Visiting Professor at South China's University of Technology in Guangzhou, China in partnership with Brigham Young University's China Teachers Program. He was voted by the Chinese Government's Commission of Higher Education as one of the top 10 foreign teachers among 150 professors in Guangdong Province
- Former Adjunct Professor at Columbia College's School of Business Administration
- Visiting University Instructor in leadership and organizational behavior at Hong Kong

## The Institute for Technology-Centered Leadership

University, University of Malaysia

- Visiting instructor at BYU's Marriott School of Business, Fulton's School of Engineering, Kennedy School of International Relations, and Utah State's Executive MBA Program
- Mr. Simpson was on faculty for three years instructing senior executives with the late Dr. Stephen R. Covey, Dr. Ram Charan, and Dr. Mette Norgaard at FranklinCovey's *Executive Leadership Summit* held at Deer Valley and Sundance, Utah ski resorts. For the past four years, Michael has been the Program Director for FranklinCovey-U.S. *Department of Defense's Vanguard Senior Executive (SES) Leadership Program* in Washington, DC. Michael has instructed and coached some of the most senior U.S. military officers and civilian leaders across the U.S. government from the Army, Navy, Air Force, Marines, Coast Guard, NATO, DIA, DLA, DOJ, OPM, Homeland Security, NASA, and other government agencies.
- He also has been a guest lecturer at KPMG's University's Leadership Center and an annual lecturer at the World Business Executive Coaching Summit (WBECS)
- Currently on the Board of Directors for Ken Garff Automotive Group, a billion-dollar automotive company based in Salt Lake City, UT that operates 55 dealerships in UT, CA, TX, IA, and MI. Offer strategic, leadership, operational, and corporate social responsibility advisory support and service
- Currently on the Advisory Board of Directors for Clear Center Foundation offering executive leadership team coaching and advisory work with vision, strategy, and goal clarity with ongoing semi-annual coaching with the CEO and leadership team
- Currently on the Advisory Board of Directors for Smash Innovations, a leading Customer Relations Management (CRM) and technology firm that helps offer schools, corporations, and governments to organize and improve customer communications, customer database, live-online virtual meetings and training, and ongoing customer marketing and loyalty. Offer training and development on mission, vision, values, strategy, goal clarity, building trust and culture, and investor communications

WITH THE SIGNATURE BELOW, PERMISSION IS HEREBY GRANTED TO THE UTAH STATE CHARTER SCHOOL BOARD TO VERIFY ANY INFORMATION PROVIDED. I AFFIRM THAT THE INFORMATION PRESENTED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

*Michael K. Simpson*

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**Applicant's Signature**



**Utah Department of Commerce**  
**Division of Corporations & Commercial Code**  
160 East 300 South, 2nd Floor, PO Box 146705  
Salt Lake City, UT 84114-6705  
Service Center: (801) 530-4849  
Toll Free: (877) 526-3994 Utah Residents  
Fax: (801) 530-6438  
Web Site: <http://www.commerce.utah.gov>

06/25/2020  
11826324-014006252020-2840903

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## CERTIFICATE OF EXISTENCE

**Registration Number:** 11826324-0140  
**Business Name:** TECHNOLOGY-CENTERED LEADERSHIP, INC.  
**Registered Date:** June 23, 2020  
**Entity Type:** Corporation - Domestic - Non-Profit  
**Status:** Current

The Division of Corporations and Commercial Code of the State of Utah, custodian of the records of business registrations, certifies that the business entity on this certificate is authorized to transact business and was duly registered under the laws of the State of Utah. The Division also certifies that this entity has paid all fees and penalties owed to this state; its most recent annual report has been filed by the Division (unless Delinquent); and, that Articles of Dissolution have not been filed.



Jason Sterzer  
Director  
Division of Corporations and Commercial Code

**ACTION BY INCORPORATOR  
OF  
TECHNOLOGY-CENTERED LEADERSHIP, INC.**

(a Utah nonprofit corporation)

**June 23, 2020**

The undersigned, being the sole incorporator of Technology-Centered Leadership, Inc. (the “**Corporation**”), hereby takes the following actions and adopts the following resolutions pursuant to and in accordance with the Utah Revised Nonprofit Corporation Act:

**Appointment of Trustees**

**RESOLVED**, that the initial board of trustees of the Corporation (the “**Board**”) shall consist of three (3) trustees.

**RESOLVED**, that, effective immediately, Cynthia R. Simpson, Michael K. Simpson, and David W. Reeves are each hereby appointed to serve as initial trustees on the Board, each to serve until his or her successor is duly elected and qualified, or his or her earlier death, resignation or removal.

**Resignation of Incorporator**

**RESOLVED**, that the undersigned hereby resigns as incorporator of the Corporation, as of the date hereof.

\* \* \* \* \*

**IN WITNESS WHEREOF**, this Action by Incorporator shall be filed in the Corporation’s minute book and has been executed by the undersigned as of the date first set forth above.

DocuSigned by:  
*Cynthia R. Simpson*  
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Cynthia R. Simpson, Incorporator

**BYLAWS  
OF  
TECHNOLOGY-CENTERED LEADERSHIP, INC.**

(a Utah nonprofit corporation)

**ARTICLE I.  
PURPOSE; NONPROFIT CHARACTER**

Section 1.1 Purpose. The purpose of Technology-Centered Leadership, Inc. (the “Corporation”) shall be as specifically set forth in its Articles of Incorporation, as may be amended from time to time.

Section 1.2 Nonprofit Character. The Corporation shall be a nonprofit corporation. The Corporation shall not authorize or issue shares of stock or shares evidencing membership or interests in water or other property rights. No dividend shall be paid and no part of the income or earnings which may be derived from its operations, in pursuance of the purposes of the Corporation, shall be distributed to or inure to the benefit of any Trustee or Officer of the Corporation, or any private individual, but shall be used to promote the purposes of the Corporation.

**ARTICLE II.  
PRINCIPAL OFFICE; PLACE OF MEETINGS; SEAL**

Section 2.1 Principal Office. The principal office of the Corporation shall be maintained at such place within or outside the State of Utah, and the Corporation may have such other offices within or outside the State of Utah, as the Board of Trustees shall determine.

Section 2.2 Place of Meetings. All meetings of the Board of Trustees shall be held at the principal office of the Corporation, unless some other place is stated in the call. Any meeting, regular or special, of the Board of Trustees may be held by conference telephone or similar communication equipment as long as all Trustees participating in the meeting can hear one another, and all such Trustees shall be deemed to be present in person at the meeting.

Section 2.3 Seal. The Corporation may have a corporate seal as the Board of Trustees shall determine.

**ARTICLE III.  
BOARD OF TRUSTEES**

Section 3.1 Powers. The Board of Trustees shall manage the property and business of the Corporation and shall have and may exercise all of the powers of the Corporation.

Section 3.2 Number; Election. There shall be a Board of Trustees of the Corporation, to consist of not less than three (3) nor more than fifteen (15) members. The number of Trustees for the ensuing year shall be fixed by the Board of Trustees at each annual meeting and the number so designated shall then be elected by the Board of Trustees, to hold office until the next annual meeting and thereafter until their successors shall be duly elected, and, within the foregoing limitation as to the minimum and maximum number, the number of Trustees may be decreased or increased by the Board of Trustees at any special

meeting and, in case the number is increased, the additional Trustees shall be elected by the then serving Trustees as if elected at an annual meeting.

Section 3.3 Chair. The Board of Trustees may appoint from among its members a Chair who shall preside at all meetings, serve during the pleasure of the Board of Trustees, and perform such other duties as may be assigned to him or her by the Articles of Incorporation, these Bylaws or the Board of Trustees.

Section 3.4 Annual Meeting. A meeting of the Board of Trustees shall be held annually, and the Board of Trustees shall thereat elect the Officers of the Corporation for the ensuing year.

Section 3.5 Regular Meetings. The Board of Trustees may establish regular meetings to be held in such places and at such times as it may from time to time by vote determine, and no further notice thereof shall be required.

Section 3.6 Special meetings. Special meetings of the Board of Trustees may be called at any time by the President or by any two (2) Trustees.

Section 3.7 Notice of Meetings. Except as otherwise expressly provided, reasonable notice of any meeting of the Board of Trustees shall be given to each Trustee (other than the person or persons calling the meeting and other than the person giving notice of the meeting) by the Secretary, or by the person or one of the persons calling the meeting, by advising the Trustee of the meeting by word of mouth or by telephone or by leaving written notice thereof with such Trustee or at his or her residence or usual place of business. Such written notice shall be mailed not less than ten (10) days prior to the date of the meeting. Nonreceipt by a Trustee of any written notice of a meeting mailed to such Trustee shall not invalidate any business done at the meeting while a quorum is present.

Section 3.8 Waiver of Notice.

(a) Any Trustee may, prior to, at the meeting, or subsequent thereto, waive notice of any meeting in writing, signed by such Trustee.

(b) The presence at any meeting of any Trustee shall be the equivalent of a waiver of the requirement of the giving of notice of said meeting to such Trustee, unless the Trustee, at the beginning of the meeting or prior to the vote on a matter not properly noticed, objects to the lack of notice and does not thereafter vote or assent to the objected action.

Section 3.9 Quorum. A majority of the total number of current Trustees shall constitute a quorum to transact business, and, in order to be valid, any act or business must receive the approval of a majority of such quorum. A vacancy or vacancies in the membership of the Board of Trustees shall not affect the validity of any action of the Board of Trustees, provided there is present at the meeting a quorum of all the Trustees at which the Board of Trustees has been fixed.

Section 3.10 Adjournment. Any meeting of the Board of Trustees, whether annual or special, may be adjourned from time to time, whether a quorum be present or not, without notice other than the announcement at the meeting. Such adjournment may be to such time and to such place as shall be determined by a majority of the Board of Trustees present. At any such adjourned meeting at which a quorum shall be present, any business may be transacted which might have been transacted by a quorum at the original meeting as originally called.

Section 3.11 Action by Trustees without a Meeting. Any action required or permitted to be taken at a meeting of the Trustees may be taken without a meeting if a consent in writing, setting forth the action so taken, shall be signed by all of the Trustees with respect to the subject matter thereof and filed with the records of the meetings of the Board of Trustees. Such consent shall have the same effect as a unanimous vote of the Board of Trustees and may be stated as such in any articles or documents filed with the Trustee of the Department of Commerce and Consumer Affairs.

Section 3.12 Removal; Withdrawal; Admission. Any Trustee may be removed as a Trustee of the Corporation, with or without cause, by the affirmative vote of all Trustees at the time of such vote (which shall not include any Trustee whose removal is the subject of such vote). Any Trustee may withdraw from the Corporation at any time upon giving prior written notice to the Secretary. Additional Trustees may be elected or appointed as set forth in these Bylaws.

Section 3.13 Permanent Vacancies. If any permanent vacancy shall occur in the Board of Trustees through death, resignation, disqualification, removal or other cause other than temporary absence, illness or disability, the remaining Trustees, by the affirmative vote of a majority of all remaining members of the Board of Trustees, may elect a successor Trustee to hold office for the unexpired portion of the term of the Trustee whose place shall be vacant.

Section 3.14 Temporary Vacancies, Substitute Trustees. If any temporary vacancy shall occur in the Board of Trustees through the sickness or disability of any Trustee, the remaining Trustees, whether constituting a majority or a minority of the whole Board of Trustees, may by the affirmative vote of a majority of such remaining Trustees appoint some person as a substitute Trustee, who shall be a Trustee during such absence, sickness or disability and until such Trustee shall return to duty or the office of such Trustee shall become permanently vacant.

Section 3.15 Proxies. Voting by proxy shall not be permitted at any meeting of the Board of Trustees or of any committees, boards or bodies created by the Board of Trustees.

Section 3.16 Executive and Other Committees.

(a) The Board of Trustees, by resolution adopted by a majority of the Board of Trustees, may designate and appoint an Executive Committee and any other committees, each of which, to the extent provided in the resolution, the Articles of Incorporation or these Bylaws, shall have and may exercise all the authority of the Board of Trustees; except that no such committee shall have the authority of the Board of Trustees in reference to:

- (1) Authorizing distributions;
- (2) Approving or recommending to the Trustees dissolution, merger, or the sale, pledge or transfer of all or substantially all of the property and assets of the Corporation;
- (3) Electing, appointing or removing any member of any such committee or any Trustee or Officer of the Corporation;
- (4) Adopting, amending, altering or repealing the Articles of Incorporation or Bylaws;

(b) The designation and appointment of any such committee and the delegation thereto of authority shall not operate to relieve the Board of Trustees or any individual Trustee of any responsibility imposed upon the Board of Trustees or the Trustee by law.

Section 3.17 Compensation. The Board of Trustees shall have authority to fix the compensation of members of the Board of Trustees.

Section 3.18 Gifts and Contributions. The Board of Trustees may accept on behalf of the Corporation any contribution, gift, bequest or devise for the general purposes, or for any special purpose, of the Corporation.

Section 3.19 Procedure. The Board of Trustees may fix its own rules of procedure which shall not be inconsistent with these Bylaws.

#### ARTICLE IV. OFFICERS AND MANAGEMENT

Section 4.1 Appointment, Term, Removal. The Officers of the Corporation shall be the President, the Treasurer, the Secretary, and in addition thereto any such other Officers with such duties as the Board of Trustees shall from time to time determine. The Officers shall be elected annually by the Board of Trustees at its annual or a special meeting and shall hold office at the pleasure of the Board of Trustees until the next annual meeting and thereafter until their respective successors shall be duly elected or appointed and qualified, or until their earlier death, resignation, or removal. Each Officer need not be a Trustee of the Corporation. Any person may simultaneously hold more than one office. The Board of Trustees may, in its discretion, from time to time limit or enlarge the duties and powers of any officer appointed by it.

Section 4.2 The President. The President shall be the Chief Executive Officer of the Corporation. In the absence of the Chair of the Board of Trustees, or if no Chair of the Board of Trustees shall have been appointed, the President shall preside at all meetings of the Board of Trustees, and may call special meetings of the Board of Trustees at his or her discretion and shall call annual meetings of Board of Trustees, as provided by these Bylaws. Subject to the direction and control of the Board of Trustees, the President shall:

- (a) be in personal charge of the principal office of the Corporation;
  - (b) have the general management, supervision and control of all of the property, business and affairs of the Corporation, prescribe the duties of the managers of all branch offices, and exercise such other powers as the Board of Trustees may from time to time confer upon him or her;
  - (c) subject to approval of the Board of Trustees, appoint heads of departments and generally control the engagement, government and discharge of all employees of the Corporation, and fix their duties and compensation; and
  - (d) keep the Board of Trustees fully advised as to all of the Corporation's business.
- (e) The Vice President or Vice Presidents. The Vice President or Vice Presidents, if any, shall, in such order as the Board of Trustees shall determine, perform all of the duties and exercise all of the powers of the President provided by these Bylaws or otherwise during the absence or disability of the President or whenever the office of President shall be vacant, and shall perform all other duties assigned

to him or her or them by the Board of Trustees or the President. The Board of Trustees may designate one of the Vice Presidents as Executive Vice President and the Vice President so designated shall be first in order to perform the duties and exercise the power of the President in the absence of that Officer.

Section 4.3 The Treasurer. The Treasurer shall perform all of the duties and exercise all of the powers of the President provided by these Bylaws or otherwise during the absence or disability of both the President and all Vice Presidents or whenever the office of President and the offices of all Vice Presidents shall be vacant. The Treasurer shall have custody of all of the funds, notes, bonds and other evidences of property of the Corporation. The Treasurer shall deposit or cause to be deposited in the name of the Corporation all monies or other valuable effects in such banks, trust companies or other depositories as shall from time to time be designated by the Board of Trustees. The Treasurer shall make such disbursements as the regular course of the business of the Corporation may require or the Board of Trustees may order. The Treasurer shall perform all other duties incident to his or her office or which may be assigned to him or her by the President or the Board of Trustees.

Section 4.4 The Secretary. The Secretary shall attend all meetings of the Board of Trustees, and shall record the proceedings thereof in the minute book or books of the Corporation. The Secretary shall give notice, in conformity with these Bylaws, of meetings, where required, of the Board of Trustees. In the absence of the Chair of the Board of Trustees and of the President and the Vice President, or the Vice Presidents if there be more than one, the Secretary shall have power to call such meetings and shall preside thereat until a President Pro Tempore shall be chosen. The Secretary shall perform all other duties incident to his or her office or which may be assigned to him or her by the Board of Trustees or the President.

Section 4.5 Assistant Secretary and Assistant Treasurer. The Assistant Secretary or Assistant Secretaries and Assistant Treasurer or Assistant Treasurers, if any be elected or appointed, shall, in such order as the Board of Trustees may determine, perform all of the duties and exercise all of the powers of the Secretary and Treasurer, respectively, during the absence or disability, and in the event of a vacancy in the office, of the Secretary or Treasurer, respectively, and shall perform all of the duties assigned to him or her or them by the President, the Secretary in the case of Assistant Secretaries, the Treasurer in the case of Assistant Treasurers, or the Board of Trustees.

Section 4.6 Absence of Officers. In the absence or disability of the President and Vice President, or Vice Presidents if there be more than one, the duties of the President (other than the calling of meetings of the Board of Trustees) shall be performed by such persons as may be designated for such purpose in these Bylaws or otherwise by the Board of Trustees. In the absence or disability of the Secretary and of the Assistant Secretary, or Assistant Secretaries if there be more than one, or of the Treasurer and the Assistant Treasurer, or Assistant Treasurers if there be more than one, the duties of the Secretary or of the Treasurer, as the case may be, shall be performed by such person or persons as may be designated for such purpose in these Bylaws or otherwise by the Board of Trustees.

Section 4.7 Compensation. The Board of Trustees shall have the authority to fix the reasonable compensation, if any, of the Officers, agents and employees.

## ARTICLE V. REMOVALS

The Board of Trustees may at any time remove from office or discharge from employment any Officer, subordinate Officer, agent or employee appointed by it or by any person under authority delegated by it, whenever, in their judgment, the best interests of the Corporation will be served thereby. The number of votes cast to remove a Trustee must be sufficient to elect the Trustee at a meeting to elect Trustees.

ARTICLE VI.  
AUDIT OF BOOKS

The Board of Trustees shall cause a complete audit to be made of the books of the Corporation at least once in each fiscal year and more often if required by the Board of Trustees, and shall thereafter make appropriate reports to all members of the Board of Trustees. The Board of Trustees may appoint some person, firm or corporation engaged in the business of auditing to act as the auditor of the Corporation.

ARTICLE VII.  
EXECUTION OF INSTRUMENTS

Section 7.1 Proper Officers. Except as hereinafter provided or as required by law, all checks, drafts, notes, bonds, acceptances, deeds, leases, contracts, bills of exchange, orders for the payment of money, licenses, endorsements, powers of attorney, proxies, waivers, consents, returns, reports, applications, notices, mortgages and other instruments or writings of any nature, which require execution on behalf of the Corporation, shall be signed by (a) the Chair of the Board or the President, and (b) a Vice President, the Secretary or the Treasurer. The Board of Trustees may from time to time authorize any such documents, instruments or writings to be signed by such Officers, agents or employees of the Corporation, or any one of them, in such manner as the Board of Trustees may determine.

Section 7.2 Electronic Signatures. The Board of Trustees may, from time to time by resolution, provide for the execution of any corporate instrument or document, including but not limited to checks, warrants, letters of credit, drafts and other orders for the payment of money, by facsimile or email or other means of electronic communication under such terms and conditions as shall be set forth in any such resolution.

Section 7.3 Funds. All funds of the Corporation are to be deposited from time to time to the credit of the Corporation in such banks, trust companies, or other depositories as the Board of Trustees may select.

ARTICLE VIII.  
CORPORATE BOOKS AND RECORDS; INSPECTION OF SAME AND BYLAWS

Section 8.1 Books and Records. The Corporation must keep correct and complete books and records of account of the Corporation and minutes of the proceedings of the Board of Trustees and any committee having any of the authority of the Board of Trustees, and it must keep at its registered office or principal office in the State a record of the names and addresses of the Trustees. All books and records of the Corporation may be inspected, upon written demand, by any Trustee or Trustee's agent or attorney for any proper purpose at any reasonable time. Demand of inspection other than at a meeting must be made in writing upon the President, the Secretary, or any other officer designated by the Board of Trustees.

Section 8.2 Inspection of Bylaws. The Corporation must keep in its principal office for the transaction of business a copy of the Bylaws of the Corporation as amended or otherwise altered to date, to be open to inspection by the Trustees at all reasonable times during office hours.

ARTICLE IX.  
FISCAL YEAR

The fiscal year of the Corporation is such as may from time to time be established by resolution by the Board of Trustees.

ARTICLE X.  
AMENDMENT TO BYLAWS

The Bylaws may be altered, amended or repealed, and new Bylaws may be adopted, by a majority vote of the Trustees present at any meeting of the Board of Trustees at which a quorum is present or by the unanimous written consent of such Trustees.

ARTICLE XI.  
DEFINITIONS

The word “**person**” or any pronoun used in place thereof, where the context so requires or admits, includes and means individuals, firms, corporations, partnerships, and associations. The singular includes and means the plural, or *vice versa*. Masculine, feminine, and neuter genders include or interchange each of the other genders as the context implies or requires.

\* \* \* \* \*

CERTIFICATE OF SECRETARY

The undersigned hereby certifies:

1. I am the Secretary of Technology-Centered Leadership, Inc.
2. These Bylaws consisting of seven (7) pages are the Bylaws of Technology-Centered Leadership, Inc., adopted by unanimous written consent of the Board of Trustees effective as of June 23, 2020.

DATED: June 23, 2020.

DocuSigned by:  
*Cynthia R. Simpson*  
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\_\_\_\_\_  
Cynthia R. Simpson, Secretary

Charter School Proposal Meeting  
Board Meeting Minutes  
June 22, 2020

Board Attendees:

- Michael Simpson, Treasurer
- Cynthia Simpson, Secretary
- David Reeves, President and Chair

Advisory Board Attendees:

- Lynn Fox
- Karli Black
- Jerry Ulrich
- Simeon Vance

Calendar:

- State Charter School Proposal due June 25<sup>th</sup>, 2020
- Mandatory boot camp July 2020
  - Cynthia to verify exact date
- Presentation (by invitation?)
  - Cynthia to verify date and invitation process after submitting proposal
- Follow up Board Meeting July 6<sup>th</sup> via Zoom 7:00 pm
  - Cynthia to send out link

Discussion:

- Follow up to May 4, 2020 Board Meeting agenda items
  - Final Board approval of Proposal key elements
- Michael & Jerry to finish negotiations with Silicon Slopes partners for support and collaboration
- Michael & David to meet with post-secondary tech education consultants, looking for right partnership, curricula, etc
- Lynn to work on Curriculum design aspects of current curricula, work on mapping to standards as necessary. Additionally, Lynn will begin integration, design and implementation of Leadership principles and curricula
- Cynthia work on teacher training plan: PBL, Blended Learning, Differentiation
- Cynthia to gather the required information for proposal and submit
- Simeon Vance to handle all contractual elements of the school
- Chris Cardenas to work on Market Analysis

Additional Actions:

- Board members and their positions, as stated above, were submitted and approved by unanimous vote of the Board.
- Articles of Incorporation and Bylaws, as read by Simeon Vance, were approved unanimously by the Board.